

RUSA MARS Products and Services Committee Meeting Agenda
American Library Association Annual Conference
Saturday June 24, 2006, 1:30 - 3:30 p.m.
Royal Sonesta Hotel
Minutes

Present: Van Houlson, Dianna McKellar, Steve Ostrem

Visitors: Linda Keiter (MARS Member at Large)

Excused: Carole Pilkinton, Marina Salcedo, Marilyn Scott, Paula Hinton (Virtual), and Roleeta Nanden (Virtual)

1. Call to order and introductions.
2. Approval of minutes for Midwinter 2004 (previously approved via email 2-14-06) posted on Products and Services website.
3. Announcements and Reports
 - Marina has accepted Chair position for 2006-2007
 - Dianna and Van are rolling off the committee
 - Report from Dianna on Friday meeting of MARS Executive Committee: Major sessions at Annual sponsored by MARS—Sunday Chairs Program on “Who’s Out There?” with Roy Tennant and Monday and Virtual Reference program on Monday “Abuse Is In The Eye Of The Beholder”

Upcoming MARS Section Review coming up in the Fall. Dianna distributed a copy of the last section review for all MARS committee that is comprised of a checklist.

Copy of the 2006-07 MARS Goals and RUSA goals were reviewed

Dianne shared copies of the Products and Services website and announced that ALA has installed a new content management system. Products and Services already submits committee related documents to the MARS Webmaster for linking. All MARS web content will eventually be moved to the ALA website.

Current issues include new technology for linking services and next generation catalogs

Upcoming All Committee meetings for MARS for next two conferences

5. Proposals for 2006/07 committee activities

- Discussion on how MARS committees develop publications for RUSQ. Linda explained how committees can develop publications after a discussion forum or program. A committee submits a 50 word proposal in writing to Executive. Publications may consist of the outcome of the forum, additional surveys, or other investigation. Eventually it is submitted to the MARS Publications Committee and approved for publication in RUSQ.
- Ideas for a Midwinter discussion forum:

Faceted/visual/integrated search tools such as AquaBrowser, Endeca and Primo Search discovery tools extend beyond catalogs and is feature being adopted by vendors (Ebsco, Readex) What could Products and Services offer the library community in evaluating products that include this feature? How many products have it? Why is it important? How does it work? What is the reaction of users

Screen casting software. The use of capture software like Camtasia to create tutorials for library instruction, integration into course management systems, or demonstrate search features. What are the best practices? Who uses? What are the best applications? How hard to learn?

General index comparison among major publishers of full text databases: Ebsco, Gale, Proquest and Wilson. Overlap in coverage, usability, quality, and fit for various libraries. This drifts into a program rather than a forum, but we might consider doing a report. General indexes are the most heavily used databases that libraries subscribe to. What is the right mix for public and academic libraries of different sizes.

Content Management Systems for developing web pages such as Macromedia Contribute, Sharepoint and other web authoring tools

Mobile Librarian other types like roving librarian, information commons librarians, where technology and reference come together

Electronic Resource Management Systems for Public Services Staff such as TDNet, SFX, Serial Solutions. These systems have matured and librarians would be interested in comparing these products.

Podcasting-

- Midwinter Forum Proposal

“Discovery Tools for Visual Learning”

Overview of the next generation search tools. What are the products? What do they mean? What kinds of web streaming products are librarians using to create tutorials for visual learning of products.

6. Adjournment on Sunday, June 27, 2004

Respectfully Submitted,
Van Houlson
June 30, 2006